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Presbyterian Children's Village receives Challenge Grant from the Connelly Foundation

(Rosemont, PA): Presbyterian Children's Village has received a \$20,000.00 grant from the Connelly Foundation to support new and expanded marketing efforts to existing and prospective donors.

Darlene Hewett, PCV President and CEO, said "Presbyterian Children's Village is blessed with a loyal corps of compassionate donors and a modest endowment, both of which have been essential to our survival in these turbulent times. We know that the structure of the child welfare programs will continue to change over the decades ahead. And, we know there will always be children and families who desperately need our help. The grant will allow the Village to implement some new strategies for raising funds and broadening awareness among new audiences."

Founded as an orphanage in 1877, Presbyterian Children's Village today is a non-profit corporation dedicated to the healing of the spirits of children, families and communities broken by violence, addiction, poverty, mental illness, racism and other serious societal problems. The Village serves more than 5,100 children each year in the greater Philadelphia area.

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